



ALL YOU NEED TO KNOW ABOUT INFORMED!

Get ready to start empowering patients together.


Empowering your patients makes them happier, less anxious, recover faster, and live longer. Well informed patients experience less decisional regret, have higher treatment compliance, are more involved and enables shared decision making. Animations are the best way to transfer knowledge regardless of their literacy level. Our animations help in transferring knowledge, and in empowering your patients.

Together with partners such as the EAU Patient Information Office, Ipsen, Ernica and Erasmus MC we have created hundreds of high quality 3D animations. We look forward to making animations together with you. Join our mission to improve the transfer of knowledge which will lead to happier, healthier and more engaged patients resulting in a decreased care consumption.

Why 3D-Animations?

Spoken animation is the best way to explain complex medical information to patients regardless of their literacy level. 3D animation uses computer software to create realistic characters, medical assets or a complete environment. Because we rule in this world, we can change or adjust this reality to our will and optimally inform your target audience! Just the way you want it.

Why choose for our 3D-Animations?

- + **Medical experience** We produced hundreds of medical animations over multiple specialities.
- + **Possibilities** With 3D everything is visually possible.
- + **Medical expertise** dr. Stijn H. de Vries, consultant urologist is CEO and founder of Informed. 
- + **Inclusive** Pick your choice out of one of our 50 characters in our library.
- + **Interactivity** Improve transfer knowledge, get a patient centered informed consent.
- + **Knowledge transfer** Score recall test 14 (score 0-16, research with Erasmus MC).
- + **Satisfaction** Our animations get a score of 9 (0-10, research with Erasmus MC).

Want to know more, eager to start or want to join our mission? Please reach out to support@informed.plus. We look forward to empowering patients together.

Still not totally convinced? Just click on the examples. Seeing is believing!

References

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<https://www.england.nhs.uk/personalisedcare/shared-decision-making/why-is-shared-decision-making-important/>
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Reducing outpatient visits in FIT-based Colorectal cancer screening program - feasibility of a Digital Intake Tool see Page 115



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EXAMPLES

EAU

Duplex congenital malformations of the urinary tract

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Research - DNA bladder cancer

WATCH NOW

Obesitas Centrum Amsterdam

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Ernica - Multiple languages

WATCH NOW

Praise-U - Prostate Cancer Screening

WATCH NOW

ERN eUROGEN

Differences of Sex Development

WATCH NOW

Our library - Orthopedics

Unicompartmentele Knie Prothese
Voorste Kruisbandreconstructie Hamstringe Graft
Voorste Kruisbandreconstructie BPTB Graft

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Collection of our latest projects with the EAU

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